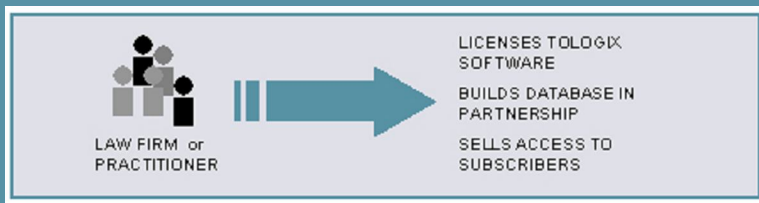


# Monetize Your Knowledge <sup>TM</sup>

Empowering Publishing for Subject Matter Experts



Today, professionals can structure content and create powerful research tools for specialized areas of law, in a turnkey hosted solution.



Our online publishing solution enables a practitioner's knowledge to be securely captured, transferred, and monetized. It in turn offers subscribers an incredibly comprehensive, efficient, and innovative legal resource toolset.

visit: [www.tologix.com](http://www.tologix.com)

*"powerful, contextual & time saving"*  
Journal of Int'l Economic Law  
Survey 2009

*"Quicklaw™ on steroids"*  
Top Canadian Lawyer

*"never miss any relevant jurisprudence"*  
Director of Int'l Institution

*"an indispensable tool"*  
Leading Int'l Lawyer

*"all the stuff I ever wanted  
is at my fingertips"*  
Canadian Gov't Lawyer

*"Breath-taking. Extremely useful."*  
Int'l Lawyer

*"has altered the whole landscape"*  
WTO Practitioner

*"a superior product"*  
Washington, DC Lawyer

*"my comparative advantage is gone"*  
Practitioner

*"very friendly format...very helpful tool"*  
Mexican Gov't Lawyer

*"amazingly powerful"*  
Leading US Law Firm

LAUNCHED 2008/2009



LAUNCHING Q4-2010



COMING mid-2011



Tologix is disrupting the legal publishing industry with its advanced, turnkey software, which enables practitioners and experts to construct highly comprehensive and efficient research databases.

**FEATURES:**

- provides enhanced full-text search of specialized data with contextual and suggestive results
- integrated content for subject-specific cases or provisions, and "terms & phrases" related searches
- improved research efficiencies with a unified view of expert practitioner-structured legal information
- pinpoint accuracy of search results with extracts and full source document context for research
- modular system components for simplified personalization and application customization
- secure subscriber/user (and library) access levels with enhanced policy management
- web-based administration for rapid, non-technical data input and workflow
- high availability hosted SaaS/ASP software model powered by Tologix v1.5

	Tologix™	LexisNexis® (Quicklaw)	Thomson® (WestLaw)
Full-Text Search Engine	✓	✓	✓
Citations & Commentary	✓	✓	✓
Knowledge Sharing within Community/Firm	✓	NO	NO
Search Results with added Context & Meaning (web3.0)	✓	NO	NO
Comprehensive, Efficient, & Specialized Tools	✓	NO	NO
Royalty to Practitioner	15-85%	0-15%	0-15%

**BENEFITS:**

- enables legal research compendiums for underserved areas of law
- applies practitioner's knowledge to organize complex subject matter
- organizes specialized information, yielding comprehensive search results
- drives new efficiencies of practice while improving client service levels
- utilizes advanced web technologies with current and future value
- raises professional profile of database owner/editor amongst peers
- establishes strong ROI business case given subscriber access value

Our proprietary database software enables law firms to retain and catalogue specialized experience and expertise. It also can be used to accelerate knowledge transfer to junior lawyers, provide higher levels of service to clients, and create new firm assets. All this, in a licensable solution that can be integrated or custom delivered for enterprise applications.

**ABOUT TOLOGIX:**

Founded in 2008, Tologix Software Inc. has created an innovative solution resulting from a multi-year collaboration between lawyers and web executives. With two highly disruptive and complementary LawGuides™ in market that serve subscribers from international organizations, law firms, and academic institutions, Tologix maintains an active funnel that targets international law.

With a strong IP-technology roadmap and Int'l Patents Pending, Tologix delivers a turnkey solution and/or licensable product API, focusing on applying innovative, scalable methods to support a disruptive, turnkey business operation that serves experts who wish to monetize their knowledge.

